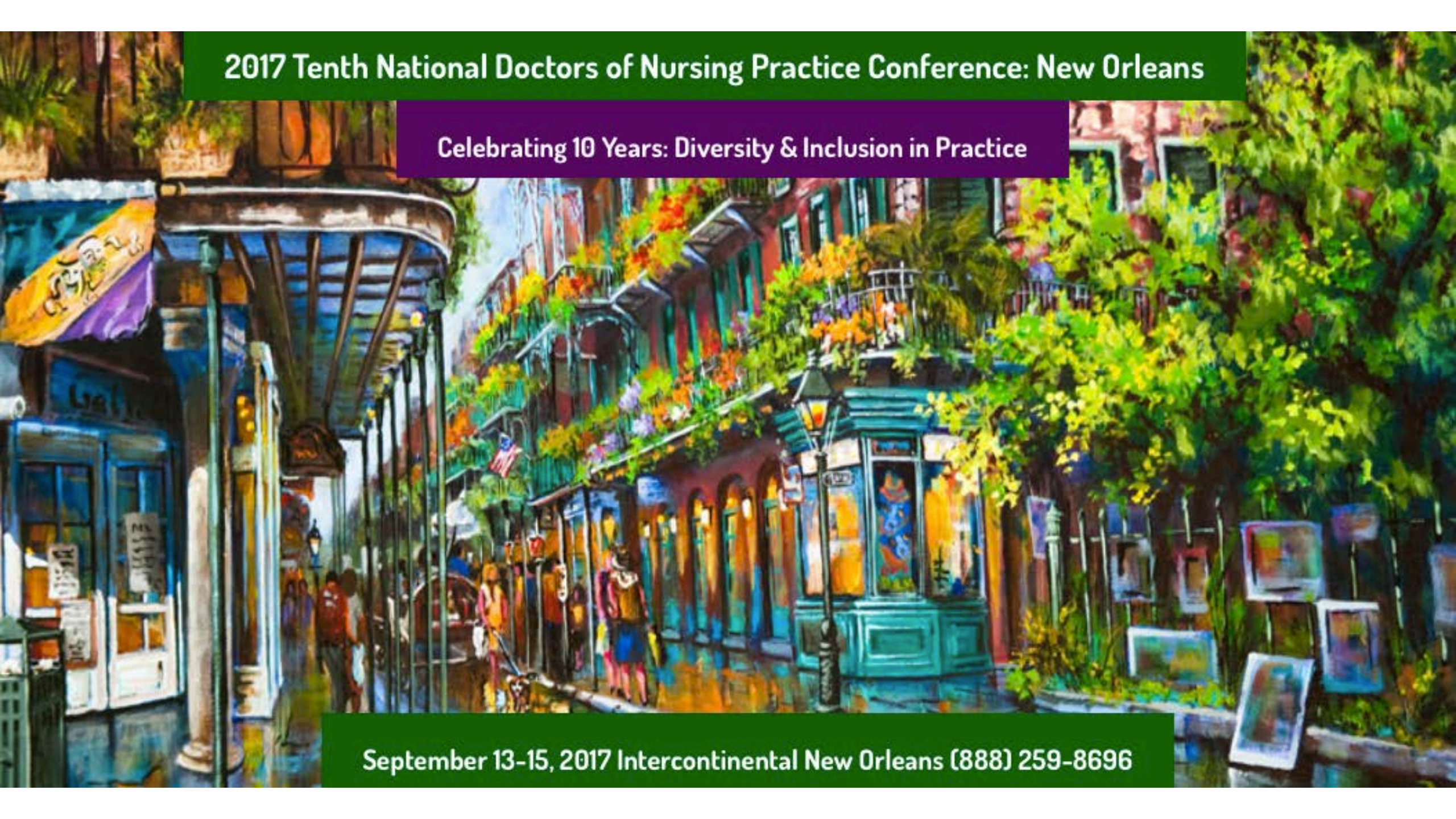


# 2017 Tenth National Doctors of Nursing Practice Conference: New Orleans

Celebrating 10 Years: Diversity & Inclusion in Practice



September 13-15, 2017 Intercontinental New Orleans (888) 259-8696



# *A Statewide Initiative to Empower DNP Providers: Implementing a State Organization, an Annual Conference, and Special Interest Groups*



Carolyn M. Rutledge, PhD, APRN, FNP-BC

Tina Haney, DNP, APRN, CNS

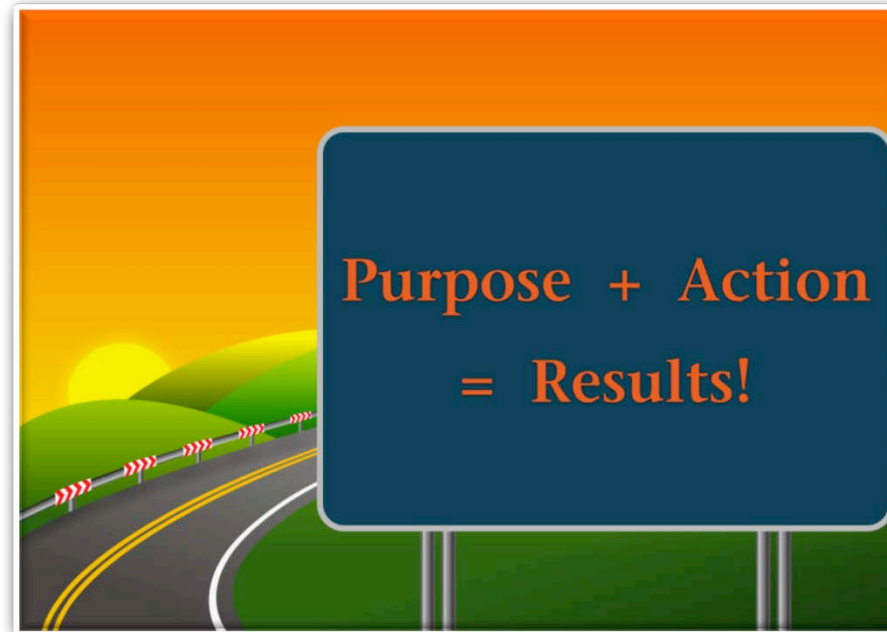
Rebecca A. Bates, DNP, APRN, FNP-C

# Purpose

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- Framework for maximizing impact of DNP providers/executives within the state
- Unification
- Empowerment
- Innovative strategies



# *Objectives*

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By the end of this presentation the participant will be able to:

1. Develop an infrastructure for uniting DNP providers/executives throughout their states.
2. Discuss the impact a unified group of DNP providers/executives can have on state initiatives.
3. Outline novel ways the DNP degree has impacted health care over the past decade and how it can continue to enhance the health care delivery system and address disparities.

# *DNP: Degree of Transformation*

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- APRNs and Nurse Executives
- Changing landscape of healthcare
- Unique capabilities to address healthcare crisis and disparities
- Barriers to transformation



# *DNP: Degree of Empowerment*

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- Statewide initiative to unite, prepare, and empower DNP students and graduates
- Addresses healthcare needs in the state
- Remove barriers to practice

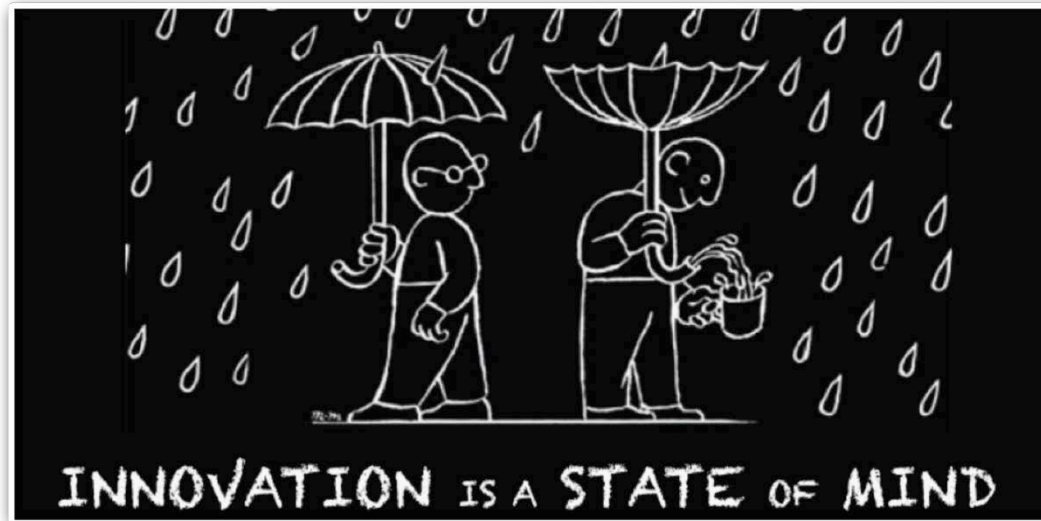


# *DNP: Degree of Innovation*

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- Virginia Association of DNPs
- Annual State DNP conference
- Special Interest Groups (SIGs)



# *VA DNP Association*

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The mission of the Virginia Association of Doctors of Nursing Practice is to connect, coordinate, and unite DNP providers and executives in Virginia thereby increasing visibility and optimizing their overall impact to improve healthcare and healthcare outcomes of the population.

Vision  
Mission  
& Values



# *Association & Conference Development*



- Started with a Vision
- 5 recent DNP graduates from ODU and 2 faculty advisors from ODU
- Began by creating non-profit
- Wrote Bylaws and Articles of Incorporation
- Chose officers
- Continued with Conference Planning



# 1<sup>st</sup> Conference

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## 2016: WAVE OF THE FUTURE

- First Conference
- 8 organizers [4 Board members, 2 faculty, 2 additional]
- Over 100 participants
- 5 sponsors
- 12 abstracts accepted for poster presentations
- Topics (Chosen by Board)
  - Keynote Speaker: Karen Kesten (AACN)
  - Panel Presentations:
    - Health Policy
    - Executive Leadership
    - Disruptive Innovations



# Conference Marketing

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- Contacted all graduate programs in Virginia that had a DNP program
- Sent letters to Program Directors and Deans
- Contacted colleagues, DNP graduates, and DNP students
- Sponsored two Legislative Receptions in 2016
- Describe Membership Benefits (all conference attendees become members)



# *Sponsorships*

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- Contacted Virginia Universities and Colleges with DNP programs
- Contacted sponsors of other conferences
- Contacted professional networks



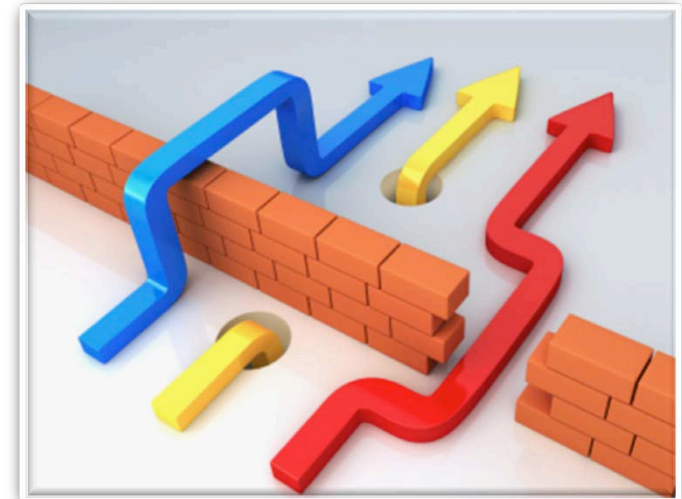


# Barriers

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- 7 individuals created a non-profit organization, offered a conference, and provided hundreds of volunteer hours
- Lack of response from some Virginia DNP programs
- Time and personal commitments (including family)
- Working from a distance
- Challenge obtaining sponsors
- Difficult to contact all DNP graduates, students, and faculty in the state



# *Growth & Change*

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## 2<sup>ND</sup> ANNUAL VADNP CONFERENCE

- Planning Committee Doubled
- More poster presentations (19 posters up from 11)
- Active Special Interest Groups
- Sponsors, Donors, Supporters Continue
- Solid Budget
- Podium Presentation at the National DNP Conference in 2017
- Membership Stability



# 2<sup>nd</sup> Conference

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## 2017: BUILDING BRIDGES: DEVELOPING NEW PATHS

- 11 organizers (added 3 additional)
- 35% growth in participation over 2016
- 8 sponsors



# Conference Topics

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## Keynote Speakers

- The Health Wagon (Theresa Gardner & Paula Meade)
- Karen S. Rheuban (UVA Center for Telehealth)

## Panel Presentations

- Health Policy
- Telehealth
- SIGs



## SIGs:

- ❖ Telehealth
- ❖ APRN Owned Practices \* Virginia Independent Practice
- ❖ Executive Leadership
- ❖ Faculty\_DNP Essentials\_Role Mentoring



# Conference Evaluations

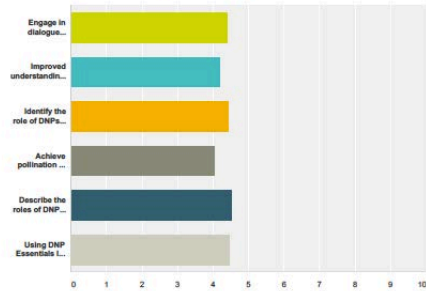


❖ Feedback: Participants rated the Conference Content and Presentations as “Very Good” & “Excellent” overall.

2nd Annual VA DNP Conference: Building Bridges - Developing New Paths June 16-17, 2017

## Q1 Objectives

Answered: 48 Skipped: 0

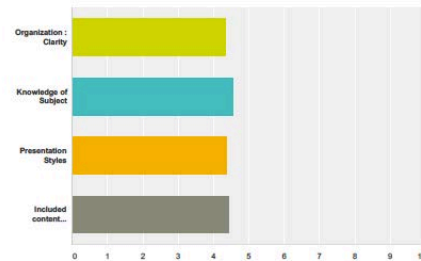


	5	4	3	2	1	Total	Weighted Average
Engage in dialogue addressing the role of the DNP	62.50%	18.75%	16.67%	0.00%	2.08%	48	4.40
Improved understanding of best practices in the practice of DNPs	90.00%	27.08%	18.75%	0.00%	4.17%	48	4.19
Identify the role of DNPs in Health Policy	62.50%	22.92%	10.42%	2.08%	2.08%	48	4.42
Achieve pollination of DNP best practices	39.58%	35.42%	20.83%	0.00%	4.17%	48	4.06
Describe the roles of DNPs caring for our most vulnerable populations	66.67%	22.92%	6.25%	2.08%	2.08%	48	4.50
Using DNP Essentials IV assess efficacy of patient care technology	60.42%	29.17%	8.33%	0.00%	2.08%	48	4.46

2nd Annual VA DNP Conference: Building Bridges - Developing New Paths June 16-17, 2017

## Q16 Breakout Sessions: SIGS

Answered: 44 Skipped: 4

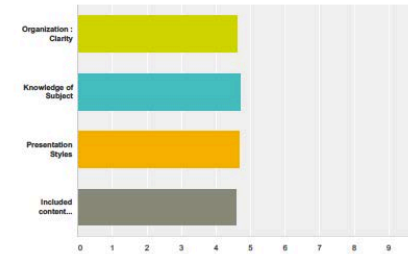


	5	4	3	2	1	Total	Weighted Average
Organization : Clarity	47.73%	38.64%	13.64%	0.00%	0.00%	44	4.34
Knowledge of Subject	61.36%	31.82%	6.82%	0.00%	0.00%	44	4.55
Presentation Styles	52.27%	36.36%	9.09%	2.27%	0.00%	44	4.39
Included content relevant to session objective	66.82%	34.09%	6.82%	2.27%	0.00%	44	4.45

2nd Annual VA DNP Conference: Building Bridges - Developing New Paths June 16-17, 2017

## Q17 Breakout Sessions: Health Policy

Answered: 35 Skipped: 10

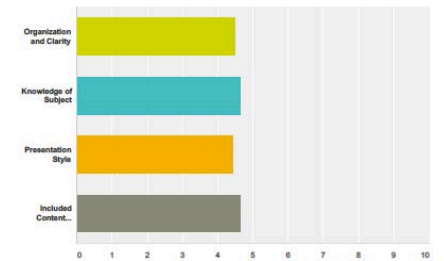


	5	4	3	2	1	Total	Weighted Average
Organization : Clarity	63.16%	34.21%	2.63%	0.00%	0.00%	35	4.61
Knowledge of Subject	73.68%	23.68%	2.63%	0.00%	0.00%	35	4.71
Presentation Styles	71.69%	26.32%	2.63%	0.00%	0.00%	35	4.68
Included content relevant to session objective	65.79%	26.32%	7.89%	0.00%	0.00%	35	4.58

2nd Annual VA DNP Conference: Building Bridges - Developing New Paths June 16-17, 2017

## Q22 SCHOLARLY WORK

Answered: 48 Skipped: 0



	5	4	3	2	1	Total	Weighted Average
Organization and Clarity	66.67%	22.82%	6.25%	0.00%	4.17%	48	4.68
Knowledge of Subject	68.75%	25.00%	6.25%	0.00%	0.00%	48	4.63
Presentation Style	62.50%	27.08%	6.25%	0.00%	4.17%	48	4.44
Included Content Relevant to Session Objective	68.75%	27.08%	4.17%	0.00%	0.00%	48	4.65

\*[Ratings were 1= Poor to 5= Excellent]

# Conference Feedback



“It was eye opening to see the work done by some DNPs in rural areas to improve population health.”

“Overall I think the conference was a huge success, and I left with a whole lot of new knowledge and a handful of new connections.”

“It is so exciting to hear about all the positive changes that nurses are making.”

“I was amazed at what I thought I knew about telehealth...I only knew about the concept of telehealth.”

“Going to the Second Annual Virginia Association of DNPs (VA DNP) Conference was a very valuable experience. I have been exposed to every DNP essential while there and have learned so much. There’s a saying that “nurses eat their young”, but I felt very welcome and accepted into this organization. Everyone catered to the student members to make sure that we had everything that we needed.”

“I also realized that policy is incorporated into every aspect of health care. Eventually, to adequately advocate for my patients, I will need to be involved in some way in policy to affect a change on any level: macro or micro.”



“I felt like I was surrounded by incredible people capable of so much. This was the first time I truly felt qualified to do something big. All of the speakers made me feel inspired to put myself out there, embrace my big ideas, and make a difference. All of their accomplishments came from humble origins and grew into amazing achievements through hard work and a strong belief in what they were doing.”

# *Plan for the Future*

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- Continue to grow our membership through word-of-mouth and work through SIGs
- Involve all DNPs in Virginia
- Involve all University DNP programs to reach all DNP faculty and students
- Increase our SIG offerings
- Increase our sponsors
- Rotate conference venues to reach all parts of the state
- Open abstracts up to podium presentation not just posters
- First Board elections will be held in 2018



# *Special Interest Groups (SIGs)*

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- SIGs were initially chosen by the Board Members

- 1) Telehealth
- 2) APRN Owned Practice & Virginia Independent Practice
- 3) Executive Leadership
- 4) Faculty\_DNP Essentials\_Role Mentoring
- 5) Increasing Awareness of the DNP Degree\*\*
- 6) Developing New Policy Advocates\*\*





# *SIG Formats*

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- Each SIG has an elected (or volunteer) member leader
- Board Member Advisor assigned to each SIG
- Virtual monthly meetings (WebEx & Zoom)
- SIG reports monthly to the Board
- Portal available through the website for communication

# SIG Growth

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- Year One

During the conference attendees selected a SIG to join  
Each SIG had a representative from the Board  
Round table discussions  
Work of the group determined  
Leader identified

- Year Two

SIG groups presented their year's work to attendees  
Members encouraged to join more than one group  
Round table working groups  
Board members have remained on SIG



# Telehealth SIG

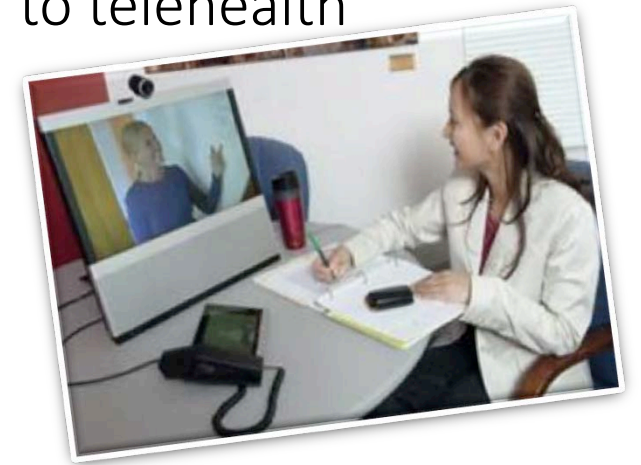


## •Goal

- Provide a mentoring network for telehealth
- Keep members abreast of local, state and national policy changes
- Keep members abreast of educational opportunities related to telehealth
- Increase knowledge of telehealth
- Share grant opportunities related to telehealth

## •Members

- 12 active members
- Active group that meets monthly via Zoom
- 2 members are telehealth certification trainers and 3 are certified presenters



## •Plans

- Begin a mentoring program
- Continue to share knowledge obtained through national conferences
- Have all members certified in STAR Telehealth as a telehealth facilitators

# *Independent & APRN Owned Practice*

## *SIG*

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### •Goal

Share practice models

Share what has proven to be successful

Form partnership with VCNP, ANA, AARP, etc.

Act as a resource and/or mentor for APRNs starting a practice

### •Barriers

Small membership

Time constraints and full schedules

Commonality with another SIG

### •Plans

Begin a mentoring program

Create an think tank/brain trust

Outreach with local, reginal, and national organization





# *Executive Leadership SIG*

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## •Goal

Create a working list of available nurse executive mentors/preceptors  
Evaluate board opportunities for interested DNPs  
Compile a list of DNPs that sit on boards or hold offices

## •Members

Small membership (6)  
Meet the second Thursday at 7pm

## •Accomplishments

Established a mentoring program and contract that will be used by all SIGS  
Created a single point email for all Mentee Applications  
Outreach with local, regional, and national organization

## •Plans

Support the Nurses on Boards Coalition goal of 10,000 nurses on boards by 2020  
Developing a resource for members  
Increase social media presence  
Publish article on the many faces of the DNP (November 2017)

# Faculty SIG

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- Goal

- To provide support, mentoring, and sharing of ideas among faculty, preceptors and adjunct faculty

- Optimize student and faculty success

- Members

- Small membership

- Meet the second Friday at noon

- Accomplishments

- Created a matrix for student clinical experiences that match the Essentials

- Plans to Address

- Address DNP projects

- Develop an admission plan for students with MSN

- Standardizing terminology

- Deliverable: Handbook on Project

# *SIG: Policy Advocacy*

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## •Goal

Incorporate health policy into places of employment & curricular

Consistent messaging (who we are and what we do)

Develop media and social media presence

Require demonstration of health policy advocacy at recertification

Provide opportunities to participate legislatively at state and local levels

Coordinate legislative efforts

## •Members

Reinitiated at the 2<sup>nd</sup> Annual Conference

Meet 1<sup>st</sup> Wednesday at 8 pm



# *Newest SIG: Veterans*

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- Several members have joined together to start a new SIG focused on Veteran's health





# *DNP: Degree of Impact*

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